

# *Trees for Charity*

Thank you for participating in this year's Trees for Charity event. Over the past 14 years this event has enjoyed much success by raising hundreds of thousands of dollars for a wide variety of charities.

***\*Please read carefully the attached application and information.***

*\$\$\$ We want to emphasize the importance of the charity you have chosen. When members of the community have a special interest in and an understanding of a particular charity, the amount that is donated increases.*

***\*First when filling out the application, please give a detailed description of your charity, your experience/involvement with that charity and what the donations will be used for.*** This will increase the bidder's interest and cause several bidders to bid for your tree or specialty item. This information is printed in the program for the Gala Event.

***\*NEW THIS YEAR\**** ***We will have post cards already made up for you to give or mail to invite bidders to come bid on your tree.*** Go out into the community and promote your charity inviting friends, family, and business associates, everyone you know, to come to the auction and bid on your tree/s. Historically, when this is done, the tree will bring much more \$ money \$ than when it is left up to the auctioneer to sell the item. On these post cards we encourage you to share with them your reason and desire to choose the Charity you have chosen. Pull at their heart strings a bit.

We thank you again for your interest, time, effort and money put toward building these beautiful trees and specialty items, and for making this event such a great success our Community Applauds you.

If you have any questions, please call,  
The Chamber of Commerce 435-789-1352.  
Judy Roth 435-790-3876

***2011 Trees for Charity Committee***